EASTSIDE BEER WEEK 2019

Event Listings and Advertising Levels

4w5	Event Listing			Advertising	
	Taster	Flight	Pint	Growler	Half Barrel
	Per Event	Per Event	Unlimited Events	Advertising Listing	Official EBW Venue
COST	\$25	\$50	\$100	\$50	\$75
BENEFITS	What's Included **				
Event listed on the website	✓	✓	✓	-	1
Ability to use EBW logo	1	√	✓	-	✓
Short event description on EBW website	1	-	-	-	-
Full event description on EBW website	-	✓	✓	-	-
Event listed on the Eastside Beer Week Calendar	✓	√	√	-	-
Twitter Mention	-	✓	✓	-	-
Facebook Mention	-	1	1	-	✓
Instagram Mention	-	✓	✓	-	-
Official EBW venue	✓	✓	✓	-	1
Linked logo on the website	-	-	-	✓	✓
Logo on EBW posters distributed to businesses and venues around town	-	-	-	-	1
Mentioned in press release (if booked before 06 / 17 / 2019)	-	-	√	-	1

^{**} The advertising cost includes the services listed above and does not guarantee patrons.